

## Privacy Statement SaasNow BV

Via its website and hosting services ([www.SaaSNow.com](http://www.SaaSNow.com)), SaasNow BV processes details that are subject to privacy restrictions, or 'personal data'. SaasNow BV believes in the importance of treating personal data with care, and therefore processes and secures such data carefully.

When processing data, we comply with the requirements of the Personal Data Protection Act (in Dutch: Wbp). SaasNow BV is the responsible party for data processing. In this privacy statement, we explain which personal data we collect and use, and for what purpose. We advise you to read this page carefully.

This Privacy Statement was last modified on 27-05-2015.

### Use of Personal Data

By using our services, you provide us with certain information, which may include personal data. We store and use only the personal data that is either provided by you directly, or that is clearly intended for processing by us upon receipt. Although you can also use our website as a business, business data does not fall under the Wbp. This Privacy Statement is therefore primarily intended for those who wish to use the site as individuals or employees.

We use the following data to process orders:

- Name and address details
- Telephone number
- Billing address
- E-mail address
- Payment data
- Gender
- Date of Birth
- IP addresses

### Contact form and newsletter

We offer a newsletter to provide information to those interested in our products and/or services. Your e-mail address will be automatically added to the subscriber list. Every newsletter contains a link that you can use to unsubscribe.

If you complete a contact form on the website or send us an e-mail, the information that you send us will be stored as long as necessary according to the nature of the form or the content of your email in order to allow for full response, processing and archival.

We collect your:

- Name and address details
- Telephone number
- E-mail address

We may contact you for business purposes:

- By mail
- By e-mail
- By telephone
- Via social media

All communications via these channels will include the option to unsubscribe.

When providing our services, your location information (such as IP address) will be recorded. We collect this data to ensure that the source of any improper use can be traced and appropriate measures taken as listed in the SaaSNow General Terms and Conditions.

This location (and other) data may also be saved and processed by the providers of navigation/map software such as Google Maps, or even potentially used by Google or Apple themselves. We are unable to influence this process. We advise you to read the relevant privacy statements of the providers in question.

## Registration

For some aspects of our services, you first need to register. After registration, we will store your chosen username and the personal data you have supplied. We store this information so that you do not need to enter it again each time, and so that we can contact you for matters concerning performance of the Contract, invoicing, payment and to provide you with an overview of the products and services that you have purchased from us.

We will not pass on the data linked to your username to third parties, unless required in order to perform the Contract that you have concluded with us or if required by law. In cases of suspected fraud or misuse of our systems, we may pass on personal data to the appropriate authorities.

To register on our website, we ask you to enter the following information:

- Name and address details
- Telephone number
- E-mail address
- Payment information
- Date of birth
- Gender
- IP addresses

Our online Partner Portal will grant you access to a management environment where you can configure, report and change things yourself. To gain access to our Partner Portal, we ask you to provide your:

- Name and address details
- Telephone number
- E-mail address
- Payment information
- Date of birth

- Gender
- Nickname
- (Profile) photo

### **Issuing data to third parties**

Our site includes social media buttons, which the administrators of these services use to collect your personal data.

Google, an American company, has placed a cookie on our website as part of its Analytics service. We use this service to keep records and receive reports of how visitors use the website. Google may provide this information to third parties if it is legally obliged to do so, or to the extent that third parties process the information on Google's behalf. We are unable to influence this process.

The information collected by Google is anonymised as much as possible. Your IP address is expressly not provided. The information is transferred to and stored by Google on servers in the United States.

### **Security**

We take security measures to limit misuse of, and unauthorised access to, personal data. We take the following measures in particular:

- Access to personal data is protected by a username and password;
- Access to personal data is protected by a username and login token;
- We use secure connections (a Secure Sockets Layer or SSL) that protect all information between you and our website while you are entering personal data;
- We are ISO 27001 and NEN7510 certified.

### **Third-party websites**

This statement does not apply to third-party websites that are linked to this website. We cannot guarantee that these third parties treat your personal data in a reliable or secure fashion. We advise you to read the privacy statements of these websites before using them.

### **Amendments to this Privacy Statement**

We reserve the right to make amendments to this privacy statement. It is advisable to consult this statement regularly, so that you remain up-to-date on these changes.

### **Access to and modifying your details**

For questions concerning our privacy policy or access/changes to (or deleting) your personal details, you are welcome to contact us at any time via +31 88 8007555.