SaasNow expands datacenter to respond to demand for European cloud hosting

Expansion facilitates support for SAS Viya 4 and provides opportunities for advanced AI solutions

June 17, 2021 - SaasNow, part of Notilyze and supplier of hosting-solutions for SAS-platforms, is expanding its European data center. With the expansion, SaasNow supports the latest version of the SAS Viya-platform that runs on a scalable Kubernetes architecture. In addition, the expansion offers new possibilities such as working with GPUs for deep-learning based AI applications. With its increased focus on Europe, SaasNow responds to the growing demand from companies and government institutions for hosting within the EU borders.

Under pressure from the European GDPR rules, more and more organizations are demanding that hosting and support take place within the EU. SaasNow offers organizations full services including hosting, updates and support for SAS environments, all from the European Union. This and the fact that it is an independent Dutch organization means that SaasNow is guaranteed to meet this requirement. That is why FPS Public Health, the Belgian government organization that monitors public health, food chain safety and the environment, chose SaasNow.

"When the Covid crisis broke out in March 2020, there was a need for qualitative dashboards to provide policymakers and researchers with insights that they could take immediate action on", says Kurt Nys ICT Manager at FPS Public Health. FPS selected SaasNow to deliver a dynamically scalable and reliable platform. To comply with privacy guidelines in European legislation, SaasNow ensured that the solution could run on a private cloud within a week.

Attractive for any size environments and datasets
Thanks to SaasNow's European hosting for SAS Viya 4, it's not just privacy compliance. Also cost-wise, SaasNow has a very attractive offer for small and medium-sized customers thanks to self-developed optimizations. Like other SaasNow products, environments can be purchased per month and are easy to scale.

Customers, including the Royal Dutch Football Federation (KNVB) and Voetbalmedia, appreciate SaasNow's flexible approach to fully managing SAS environments in the cloud. Marion Massop, Manager Data Intelligence at KNVB: "When we temporarily need more capacity, SaasNow scales up the environment

smoothly, which is a big advantage for us. The quality, reliability and speed of service make them a great partner to work with."

Tom Dogger, CTO at SaasNow: "With self-developed optimizations for the SAS platform, we ensure that we can provide our services to organizations of any size. Due to our flexible approach, we can offer not only hosting, but also monitoring and support in a complete package. Thanks to our service and the increased focus on the European market, we are ready for further growth."

About SaasNow
SaasNow is an innovative Dutch company and supplier of the SaasNow self-service BI & Business Analytics solution of the same name. The company provides cloud services to SAS customers and SAS partners based on SAS Viya in a unique monthly subscription. SaasNow is ISO27001 and NEN7510 certified. More information: https://www.saasnow.com.